

This one page template is for use during the 20th anniversary year (2017-2018) to help program directors inform/update internal institutional offices (such as those of public affairs, communications, governmental relations, graduate and other deans, other administrators, career services) and external audiences (such as employers) about their PSM programs. Program Directors, please share a copy of your completed template with the NPSMA ([national.psm.association@gmail.com](mailto:national.psm.association@gmail.com)) so we can amplify your efforts to promote the PSM.

*[YOUR PSM PROGRAM NAME OR LOGO AND/OR UNIVERSITY LOGO GOES HERE]*

*Banner colors may be changed to those of your university.*

## PSM CELEBRATES ITS 20<sup>TH</sup> ANNIVERSARY

The year 2017 marks the 20<sup>th</sup> anniversary of the degree programs that would give rise to the Professional Science Master's (PSM) initiative. The programs were developed to directly address a growing national interest to foster partnerships between the STEM academic and employment communities. Since then, enthusiasm for academy-industry partnerships has only increased, and the PSM degree initiative has grown to more than 365 programs at more than 165 institutions ([www.professionalsciencemasters.org](http://www.professionalsciencemasters.org)). Designed in collaboration with industry professionals, the PSM degree ensures that graduates are workplace ready. PSM graduates acquire both STEM disciplinary expertise and high-value, transferable professional skills to prepare them for successful employment. Internships, group projects, and other experiential learning opportunities immerse PSM students in the workplace.

[Your university name] joined in the excitement of the PSM movement in [year] with the establishment of the [Degree Name]. Since that time, we have established [#] additional PSM degree program[s] in [STEM fields or name(s) of degree(s)]. Our PSM program[s] currently enroll[s] [#] students and have graduated [#] workforce ready professionals.

PSM students and graduates strengthen economic development and competitiveness, especially as part of the local and regional STEM workforce. Graduates from program[s] are employed at well-known companies and organizations, including [list some employers here; be sure to emphasize state and regional connections that your administration will recognize].

[Name, position and company], a PSM [alumni / student], emphasizes the competitive advantage gained in PSM degree programs. ["Quoted testimonials from alumni / student"].

Employers like [Name, position and company] also recognize the importance of our PSM program(s) in preparing a capable STEM workforce. ["Quoted testimonials from employer"].

For more information, please contact [Name, position, and contact information].

INSERT YOUR WEB ADDRESS HERE

