

NPSMA 2021 Information and Guidelines

Three Minute Presentation (3MP) Student Competition

3MP at 2021 NPSMA Annual Meeting in Tampa, Florida (Nov 4, 2021)

The NPSMA will host a Three Minute Presentation (3MP) Student Competition at the annual conference at the Hilton Tampa Airport Westshore on November 7. Please consider entering your current or recently graduated students who have completed their capstone project/internship for this professional presentation building event.

What is 3MP?

The Three Minute Presentation (3MP) provides an opportunity for students or recent graduates in PSM programs to effectively explain their capstone project or internship in a face-to-face presentation using non-technical language to an intelligent, but non-specialist, audience in a total of three minutes. Students have to make a concise but compelling presentation about their capstone project/internship completed as part of their PSM program, the reasons why they choose to complete their specific project, and the relevance and application of the project outcomes to their own goals as well as the goals of the organization. Students are also encouraged to highlight aspects of their PSM training and link it to their project during their presentation.

This program is similar to well-established programs across the globe such as Ignite Purpose, 3 Minute-Thesis (3MT[®]), or Pecha Kucha which are all designed to help individuals present their work or research in a short and concise manner that keeps their audience engaged, fosters communication skills and effectively describes their work using non-technical terms.

Benefits

PSM students/graduate participants at 3MP will enhance their communication and presentation skills (valuable PLUS skills) that could help garner financial support for future projects and initiatives. 3MP presentations will showcase the breadth and diversity of projects and experiences completed by PSM students globally. PSM program directors will gain increased awareness of the variety of projects that exist as well as the diversity, uniqueness, and quality of projects.

Eligibility

The Institution must be an affiliated PSM program in good standing. To become a member: www.npsma.org/page-18058.

Current students or recent graduates (Fall 2020, Spring 2021, or Summer 2021) of affiliated PSM programs who have **completed** their capstone project/internship are eligible to participate. Each PSM Program please submit abstracts, limit of two participants. Ten – twelve projects will be selected to present. If the presenter was part of a team project, please choose one of the members of the team to make the presentation on behalf of the team.



To nominate your student, fill out and submit the one page nomination and abstract format the end of these guidelines via email by September 20, 2021 to coordinator@npsma.org .

3MP Competition Rules

The 3MP presenters will adhere to the following rules to format their presentation and present their information:

1. 3 (three) minutes in length
2. 3 (three slides, excluding the title slide)
3. Flow of Presentation
 - a. Introduce the capstone project/internship
 - b. State your reason for choosing this project and initial goals either established by you and/or your internship/project site organization.
 - c. Provide background information on location/organization
 - d. Describe steps to complete the project/internship
 - e. Include final outcomes of the project in relationship to the goals established for the project
 - f. Share relevance of the final product to the field and/or organization
 - g. Connect at least one aspect of something you learned during your PSM Program to your capstone project.
4. Information must be presented in a concise, engaging and lively format and content shared must match the slides as they automatically move forward. You must include three slides as part of your presentation and only spoken words are allowed (i.e., no song, interpretive dance, poetry, etc.)
5. Each 3MP presentation will be videotaped and feedback will be provided. All participants will be required to agree to be videotaped and to media exposure for their presentation.
6. Final Deadline for programs to submit required information using the attached proposal form (i.e., Student Name, Talk Title, etc.): **20 September 2021**. Students who are selected for this competition will be notified of their acceptance by **4 October 2021**. Final presentation slides and title of individual presentations must be submitted to coordinator@npsma.org no later than **October 31, 2021**.
7. All competitors accepted to present at the NPSMA national meeting must agree to attend a practice session via video-conferencing during the last week of October. Presenters will receive information regarding the date and time of this meeting.
8. Students should arrive by 10 am on November 4 to the conference location (details to follow) to attend a noon meeting with the NPSMA 3MP team to review procedures for presenting their work.
9. NPSMA will cover registration fees for individual presenters chosen to compete at this event. It is our hope that universities/PSM programs provide support for presenter's travel and lodging. We are working on obtaining sponsors to provide prizes for the top three presentations.

We look forward to hearing from your programs and receiving submissions on your wonderful students or recent graduates!

For more information or questions, please contact coordinator@npsma.org .

*This nomination form must be completed by the student who recently completed a PSM internship/capstone project and submitted by the PSM program director/coordinator. University **MUST** be an institutional member of the NPSMA. Email completed form by **20 September, 2021, midnight EST**, to coordinator@npsma.org.*

For more information please review the 3MP Information and Guidelines. Questions? Email coordinator@npsma.org.



Three Minute Project (3MP) Abstract Submission Form

2021 NPSMA Annual Meeting in Tampa, FL

Student Name:

Email Address:

Telephone Number:

Name of University:

Name of PSM Program:

Title of Degree:

3MP Title of the Presentation:

3MP Abstract (250 words or less): *(Must include description of the capstone/internship project; information on the business host/partner, steps to accomplish the project, final outcomes, and connection to PSM program training)*

I verify that the student has completed the internship/capstone project as described in this form.

TYPE NAME OF PROGRAM DIRECTOR/COORDINATOR: