



NATIONAL PROFESSIONAL SCIENCE MASTER'S ASSOCIATION
10th ANNUAL NATIONAL CONFERENCE AND WORKSHOP



November 6-8, 2019

University Guest House & Conference Center • Salt Lake City, UT

FINAL PROGRAM

Workshop Schedule

FACULTY ENGAGEMENT WITH THE PSM

Wednesday, November 6, 2019

- University of Utah Conference Center -

8:00 – 9:00	Breakfast/Registration (East Lobby/South Room)
9:00 – 9:15 (South Room)	WELCOME and INTRODUCTION Scott Herness , President, NPSMA, Vice Provost for Research and Dean of the Graduate School, Montclair State University Natalie Bosecker , Chair, NPSMA Pre-Conference Workshop Planning Committee and PSM Director, University of Illinois
9:15 – 9:35 (South Room)	SESSION I: Engaging Academic Faculty and Administrators Jennifer S. Shumaker-Parry , Director, Biotechnology, PMST Program, University of Utah <u>Moderator</u> : Natalie Bosecker, University of Illinois
9:35 – 10:25 (South Room)	PANEL: Support and Grow PSM Programs (AKA “Show Me The Money”) Linda Strausbaugh , Professor Emeritus, University of Connecticut David Kieda , Dean of the Graduate School, University of Utah <u>Moderator</u> : Natalie Bosecker, University of Illinois
10:25 – 10:40	BREAK
(South Room)	SESSION II: Building Brand Awareness & Culture with Your Most Important Advocates — Faculty! <u>Moderator</u> : Mark Jakubauskas, University of Kansas, Edwards Campus
10:40 – 11:20 (South Room)	PANEL/TABLE DISCUSSION: On Campus Elizabeth Friedman , Director, Professional Master’s Programs and New Initiatives, Illinois Institute of Technology Lindsey Hodge , Program Administrator, Professional Science Master's Degree Programs, Rice University Jennie Willis , Graduate Coordinator for the PSM degree in Zoo, Aquarium and Animal Shelter Management, Colorado State University

Workshop Schedule

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Wednesday, November 6, 2019

- University of Utah Conference Center -

11:20 – 12:00 (South Room)	PANEL/TABLE DISCUSSION: On-line Kristen Kuter , Associate Professor, Mathematics Computer Science, Saint Mary's College Pamela Hardin , Associate Director of the Center for Teaching and Learning (CTLE) at the University of Utah
12:00 – 1:00	LUNCH (South Room)
1:00 – 1:40 (South Room)	SESSION III: Faculty CAN Recruit PSM Students! Anirudh Chowdhary , Professional Science Master's Program Coordinator, Grand Valley State University Cynthia Bainton , Administrative Operations Manager for the Biotechnology PSM, Northeastern University <u>Moderator</u> : Marcel Blais, Associate Department Head, Mathematical Sciences, Worcester Polytechnic Institute
1:40 – 2:40 (South Room)	SESSION IV: Using the Lean Canvas Model to Understand and Promote the Critical Role of Faculty in PSM Programs Ray Hoobler , Director of Professional Master of Science and Technology Program, University of Utah
2:40 – 3:00	BREAK
3:00 – 3:50 (South Room)	SESSION V: What are YOUR Biggest Challenges When Engaging Faculty? INTERACTIVE DISCUSSIONS <u>Moderator</u> : Natalie Bosecker, University of Illinois
3:50 – 4:30 (South Room)	Group Report Back from ALL Table Topics/Burning Issues
4:30 – 5:00 (South Room)	Workshop Summary and Action Items/Evaluation <u>Moderator</u> : Natalie Bosecker, University of Illinois
5:00 – 6:00	Early Registration for National Conference (East Lobby)
6:00	All workshop attendees are invited to dinner at Porcupine Pub & Grille (<i>not a sponsored meal</i>). Meet in Guest House Lobby.

Conference Schedule

PROFESSIONAL SCIENCE MASTER'S SERVING WORKFORCE NEEDS

Thursday, November 7, 2019

- University of Utah Conference Center -

7:00 – 8:25	Breakfast/Registration (Easy Lobby/West Room)
8:30 – 8:55 (South Room)	NPSMA WELCOME Scott Herness , President, NPSMA, Vice Provost for Research and Dean of the Graduate School, Montclair State University
9:00 – 9:25 (South Room)	UTAH WELCOME and OPENING REMARKS Daniel Reed , Senior Vice President of Academic Affairs, University of Utah <u>Introduction</u> : Tim Born, NPSMA President-Elect, Grand Valley State University
(South Room) 9:30 – 9:50 9:55 – 10:15 10:20 – 10:40	PLENARY SESSION: Professional Science Master's Serving Workforce Needs Mark Cafferty , President & CEO, San Diego Economic Development Corporation Julie Simmons , VP Education for the Women Tech Council Royal DeLegge , Director, Environmental Health Division Salt Lake County
10:40 – 10:55	BREAK
11:00 – 11:30 (South Room)	PANEL DISCUSSION (Daniel Reed, Mark Cafferty, Julie Simmons, Royal DeLegge) <u>Moderator</u> : Ray Hoobler, University of Utah
11:45 – 12:45	LUNCH: Table Topics (North Room)
(South Room) 1:00 – 1:25 1:25 – 1:50 1:50 – 2:15	AFTERNOON SESSIONS What makes a PSM Program? How to make PSM's Resonate! Jennie Willis , Colorado State University Dagmar Beck , Rice University Deborah Silver , Rutgers, The State University of New Jersey <u>Moderator</u> : Inge Wefes, University of Colorado Denver Anschutz Medical Campus

Conference Schedule

PROFESSIONAL SCIENCE MASTER'S SERVING WORKFORCE NEEDS

Thursday, November 7, 2019 (continued)

- University of Utah Conference Center -

2:15 – 2:30	BREAK
2:30 – 2:50 (South Room)	Aligning PSM Affiliation with the NASEM/CGS Guidelines for Master's Education Linda Strausbaugh , University of Connecticut (Emeritus) Tim Born , Grand Valley State University <u>Moderator</u> : Norah McCabe, Washington State University
2:50 – 3:30 (South Room)	PSM4RST8 REVIEW: Presentations Elements of a PSM Elevator Pitch Inge Wefes , University of Colorado Denver Anschutz Medical Campus Modeling Regional Partners Gerald Grunwald , Thomas Jefferson University Extending the SLACK Amber Bloechle , University of West Florida Platform to PSMs Kristin Kuter , St. Mary's College - Notre Dame
3:30 – 3:45 (South Room)	PANEL DISCUSSION (Inge Wefes, Gerald Grunwald, Amber Bloechle, Kristin Kuter) <u>Moderator</u> : Courtney Thornton, North Carolina State
1:00 – 3:45 (East Room)	STUDENT WORKSHOP: Applied Professional Development The Story of a Successful Job Hunt Jeff Vanek , Director of Human Resources Hogle Zoo Time Management Shad Slaughter , Vice President of Operations Xlear Inc. <u>Moderator</u> : Ray Hoobler, University of Utah
3:45 – 4:00	BREAK
4:00 – 5:00 (South Room)	Three Minute Presentation (3MP) Student Competition <u>Moderator</u> : Jennie Willis, Colorado State University
5:30 – 7:30	RECEPTION (North Room)
7:30	DINNER ON YOUR OWN

Conference Schedule

PROFESSIONAL SCIENCE MASTER'S SERVING WORKFORCE NEEDS Friday, November 8, 2019 - University of Utah Conference Center -

7:00 – 8:25	Breakfast/Registration (Easy Lobby/North Room)
8:30 – 8:55 (South Room)	NPSMA Annual Members Meeting
9:00 – 9:25	BREAK
(South Room)	PLENARY SESSION: Institutional Models for Administration and Financing of PSM Programs
9:00 – 9:40	Shelia Thomas , Assistant Vice Chancellor, Self-Support Strategy and Dean, Professional and Continuing Education, California State University System Aaron Guy , Associate Dean of Extended Learning, California State University, San Marcos
9:40 – 10:00	David Kieda , Dean of the Graduate School University of Utah
10:00 – 10:20	Natalie Bosecker , PSM Director, University of Illinois
10:20 – 10:45 (South Room)	PANEL DISCUSSION (Shelia Thomas, Aaron Guy, Dave Kieda, Natalie Bosecker) <u>Moderator</u> : Gerald B. Grunwald, Thomas Jefferson University
10:45 – 11:00	BREAK
(South Room)	SECOND SESSION: How to Effectively Create/Use an Advisory Board
11:00 – 12:00	PANEL DISCUSSION Mary Nelson , Research Scientist with the Huntsman Cancer Institute Collin Burton , Data Scientist with Plurasight Pat Shea , Educator, attorney <u>Moderators</u> : Elizabeth Friedman, Illinois Institute of Technology, Dagmar Beck, Rice University
12:15 – 12:30 (South Room)	Summary/Evaluation
12:30 – 1:30	LUNCH (North Room)
1:30 – 5:00	FIELD TRIP: Red Butte Garden Tour

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NPSMA 2020

NATIONAL CONFERENCE AND WORKSHOP

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